

Proposed use or Activity:

General repair and retail sales of automobiles. Applicant is currently operating same business at 1808 George Washington Memorial Highway and has been since 2001.

Narrative:

Understanding the county's dislike of automotive businesses, my intent is to comply with the county's planned improvements of the Rt. 17 corridor.

The stature of this building will be improved to a level far greater than the neighboring businesses. The same landscape designer who was hired by the county to improve the Rt. 17 corridor has created a thoughtful landscape design. The face of this building will be bricked in a colonial style, matched lighting installed and general design created to impress all who see it.

The business to occupy it is currently operating at 1808 George Washington Memorial Highway and has been since 2001. Since moving to the county, this business, American Pride Automotive, has proven themselves to be a value to the community. This business provides award-winning service in automotive repair and retail sales. American Pride has won the AAA "Shop of the Year" award for two consecutive years (2003 and 2004) for outstanding customer service and provides the county an honest and reliable alternative to traditional automotive repair.


I understand the reasons to scrutinize automotive related businesses. Please understand that American Pride Automotive operates on a higher level than it's competition. We understand the reasons for strict compliance and approve of the process.

Proffer:

Understanding the need to have smooth traffic control, I agree to close off the south entrance into the property. We see this as a hazard to the flow of traffic on Rt.17 even though there is currently a turn lane. Please refer to the attached sketch.

Considerable attention has been given to the building design and aesthetics. The bricking of the front of the building will create the image that I believe Yorktown is striving for on Rt. 17 as well as a thoughtful landscape design chosen by the designer of current Rt. 17 revitalization projects.

I also agree to install privacy fencing, which will soon be approved by the planning division for use at other projects on Rt.17.

 5-9-05

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MAY 9 2005

**PLANNING DIVISION
COUNTY OF YORK**